



# FEEDING PROJECT



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2025 - 2026  
**Sponsorship Package**

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# FILIPINOS FORWARD



## Mission Statement

Filipinos Forward aims to empower Filipino youth in Mississauga. Our mission is to inspire growth, cultural enrichment, social advocacy, and community engagement. Through events, fundraisers, and workshops, we aim to celebrate Filipino heritage and cultivate a generation of compassionate and impactful individuals.

## Our Impact

Filipinos Forward embarked on a fundraising event, selling a Filipino refreshment known as Sago't Gulaman. Stands were set up around various locations of Mississauga, notably St Francis Xavier Secondary School. At St Francis Xavier Secondary School, we sold over the course of 2 days and reached **3000+ students**. With unwavering support from the community, we **exceeded our goal of raising \$1000** and have gained **recognition** from the first Filipino Member of Parliament, **Her Honourable Rechie Valdez** for our efforts. From these profits, we were able to put this money back into the community by **financially supporting local Filipino small businesses** and **funding the meals of nurses in Trillium Hospital**. Our largest event included a **450+ attendee** charity basketball tournament, garnering **\$5,000+ in donations**. We continue to make an impact for Canadian and Filipino communities alike.



# Our Goal for this Project

Our organization plans to surpass our goal of raising **\$1000** to feed **200+ children in the Philippines**. This is our **3<sup>rd</sup> annual** Feeding Project, fully managed by our team of University and Highschool students. We hope to truly create a wondrous moment in these childrens' lives this **Christmas season**. Our event will occur on **December 27**, and will include volunteers flying in from Canada to support onsite volunteers and ensure the best time for the kids. We hope to engage Canadian communities here to connect with our neighbours in the Philippines.

## Why sponsor us?

This project is being heavily advertised with the support of **10+ collaborating Filipino student organizations**. Your organization will be included in our marketing material, and will be posted by the following organizations. More importantly, we want every business to have the opportunity to truly make a difference in a child's life.

- Filipinos Forward
- McMaster Filipino Student Association
- University of Alberta Filipino Student Association
- University of Toronto Mississauga Filipino Student Association
- University of Toronto Filipino Student Organization
- Elgin High School Asian Student Association
- McGill Filipino Student Association
- University of Manitoba Filipino Student Association
- Laurier University Filipino Student Association
- D'Youville South East Asian Student Association
- More to come!

# TIERS

## For Sponsorship

(Discounts, offers, coupons, free merchandise accepted)

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### SILVER

\$0 - \$500

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**Recognition on the Day of the Event**

**Recognition on all collaborating organizations' Instagrams**

**Memorabilia from our Feeding Project (Photographs)**

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### GOLD

\$500+

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Recognition on the Day of the Event

Recognition on all collaborating organizations' Instagrams

Memorabilia from our Feeding Project (Photographs)

**Inclusion in Various Promotional Material and Event Banner**

**Premium Feature in our Social Media Platforms**

**Personalized Advertisement\***

**Feature on our Website Sponsors and Resources**

\*Our experienced graphics team will create a specialized advertisement post tailored to your needs and will be shared on our Instagram.



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## HOW CAN YOU GET INVOLVED ?



Please email our organization or text our Instagram account (preferred) showing your interest or for any follow-up questions!

### **Contact Information**

Instagram: @filipinos\_forward  
filipinosforwardteam@gmail.com

We hope to hear from you soon!

*Thank you!*

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